



EVERY MOMENT

THE HIBERNIAN SEASON TICKET 08/09



“ My philosophy is simple. I believe that everyone has a part to play, everyone has a role.”

Finnish Beginnings.

When I was given the opportunity to be the Manager of Hibernian Football Club there was no hesitation, no second thoughts, I was coming home.

Hibernian means so much to so many people here in Edinburgh, throughout Scotland and across the world. It also means a great deal to me and has been a big part of my life.

On my arrival I was delighted with the reaction from the players and coaching staff - good progress has been made so far. With skill and hard work there is a lot more to come.

What delighted me most of all was the reaction from Hibernian supporters. The passion and commitment to the team is vital in each and every match. The players have said that playing at Easter Road Stadium is something special and the supporters make a real difference. But then I knew that from my time as a player all those years ago. Your support never wavers.

That support is vital - the players thrive on the backing they get, home and away and they really appreciate it. But we're hoping for even more next season. We need your support to continue what we've started.

My philosophy is simple. I believe that everyone has a part to play, everyone has a role. Every player must understand what is expected of him, in terms of preparation and performance on the pitch. I demand the highest standards, recognising how vital each player's performance is to the overall achievement of the team.

The simple details are important and everything stems from there. Every player must know his job inside out so he can react instinctively to situations, like a reflex action, without having to think about it. We have been working on this and there are signs of real progress.

I believe our style of football is both positive and entertaining; we will always look to create chances while being aggressive in the tackle and looking to play the ball forward quickly through the midfield. I firmly believe we are looking ahead to a fantastic season for Hibernian in 2008/09. All the elements are in place and we need you to continue to support the players, the team and the Club.

So please take a moment to renew your Season Ticket and book your seat at Easter Road Stadium to enjoy every moment on the pitch. I will do my utmost to ensure that the team does well, that we obtain positive results and that Hibernian supporters leave Easter Road Stadium with a smile on their faces.

A handwritten signature in white ink, which appears to read 'Mixu Paatelainen'. The signature is stylized and fluid.

Mixu Paatelainen

Don't Miss A Moment...

SECURE YOUR SEAT NOW

There are record numbers of Season Ticket Holders at Easter Road such that the Stadium is now close to capacity.

This means that for the 2008/09 Season, more than ever before the only way to guarantee your seat for every moment is to renew your Season Ticket.

- **Only 250 additional seats immediately available**
- **Walk-up seat availability to be limited**
- **Work continues towards a new East Stand**

The Club announced last October that it had begun the process that will deliver a new East Stand. Since then, a significant amount of work has been done and a number of options for a new East Stand have been reviewed. Discussions with potential contractors and with planners continue, but before committing to a final design, the Club will consult with its supporters.

During any period of construction, East Stand Season Ticket Holders will be given seats in the South Stand for matches, which in turn means that the number of seats available for visiting supporters will be restricted.

To ensure that every Season Ticket Holder has a seat for every home match in the Clydesdale Bank SPL, the number of Season Tickets for Season 2008-09 will be capped leaving a limited number of tickets for Walk-Up supporters.

Season Tickets for the existing East Stand are therefore being offered, as normal, for Season 2008-09 although it is likely that at some point during the Season supporters will have to take their alternative seat in the South Stand.

When a new East Stand opens, existing East Stand Season Ticket holders will be given priority in choosing their seats.

Season Ticket Holders will also be given the opportunity to put their names on a priority list for transfers. These will be considered in the close season before any sales of new Season Tickets in the new East Stand.

So, don't delay – With the West and Famous Five Stands sold out in 07/08 and Season Ticket numbers capped for 08/09 – renew your Season Ticket now and secure your seat.



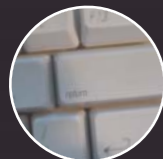
Securing Your Seat...

Renewing your seat for 08/09

There are 4 easy ways to renew:

1 Online

www.hibernianfc.co.uk/seasonticket



RENEW ONLINE FOR A CHANCE TO WIN A SUPPORTER'S DREAM TICKET
See online for details

2 Phone

Call 0844 844 1875, 24 hours a day

3 Post

Complete and return the form to the Ticket Office

4 In Person

Contact the Ticket Office during office hours

- Renew your Season Ticket before the deadline of 2nd June 08
- After 8th June 08 all remaining available seats will be offered to other season ticket holders looking to change their seat or purchase additional ones.
- If your circumstances have changed (eg - age category) please contact the Ticket Office prior to renewal.

Changing your seat for 08/09

If you wish to change your seat for the 08/09 Season please take the following steps:

- Renew your existing seat before the deadline of 2nd June 08 and also indicate your wish to move or purchase more seats on the Season Ticket form included in this pack.
- Existing Season Ticket Holders have an exclusive period between 8th June 08 and 12th June 08 to choose from any seats not renewed. Contact the Ticket Office during this period.
- Any seats not renewed will then go on general sale from 15th June 08.

Purchasing a New Season Ticket for 08/09

- A limited number of Seats for Season 08/09 are available to purchase now.

Prices...

SEASON TICKET PRICES

Your Season Ticket continues to provide excellent value for money and a substantial discount on the Walk Up price for SPL home games.

Price increases for next season have been restricted with prices rising by just over £1 per game for Adults and Senior Citizens; approximately 80p per game for Full Time Students/15-18 year olds; and approximately 25p per game for all other categories.

Save Up To 80% On Walk Up Prices!

SEASON 08 - 09	ADULT	SENIOR CITIZEN (F+M 65)	15 -18 + FULL TIME STUDENT**	HIBS KIDS (14 AND UNDER)	HIBS KIDS (UNDER 5)
WEST STAND	£405	£215	£170	£135	
WEST STAND*	£380*	£165*	£130*	£75*	£55*
FAMOUS FIVE (UPPER)	£380	£165	£130	£75	£55
FAMOUS FIVE (LOWER)	£355	£140	£95	£65	£45
EAST STAND	£355	£215	£170	£135	£115

* **SPECIAL FAMILY GROUP PRICE** – minimum of one adult and one concession price (Senior Citizen, 15-18, Full time Student and Hibs Kids). To qualify for the family group price - tickets must be purchased together - no tickets can be added at a later date.

HIBS KIDS: Don't forget Hibs Kids memberships must be purchased in order to qualify for the heavily discounted Hibs Kids Season Ticket prices.

DISABLED SUPPORTERS: to discuss your requirements, availability and pricing, please contact the Disabled Supporters' Helpline on 0131 656 7066.

** **STUDENT SUPPORTERS** - A valid matriculation card must be shown before Season Tickets can be issued. If no card has been shown before 1st October 08, then your Season Ticket must be upgraded to the appropriate adult price.



INTEREST FREE

Hibernian Payment Plan



Take advantage of our well established interest-free payment plan and spread the cost of your 08/09 Season Ticket over 4 equal payments.

The scheme is totally interest free and contains no hidden charges. The first payment is collected as a deposit when you submit your new application form and thereafter 3 payments will be debited from your bank account.

Once the final payment is successfully debited from your bank account your Season Ticket will be issued ready for the start of the Season.

KEY DATES FOR THE PAYMENT PLAN ARE:

- ① **30th April 08**
Submission Deadline
- ② **30th May 08**
2nd Payment
- ③ **30th June 08**
3rd Payment
- ④ **30th July 08**
4th Payment

CUP TOP UP

Over the past two Seasons supporters have received excellent value from the Cup Top Up - benefiting from eight CIS League Cup and Scottish Cup ties at Easter Road Stadium.

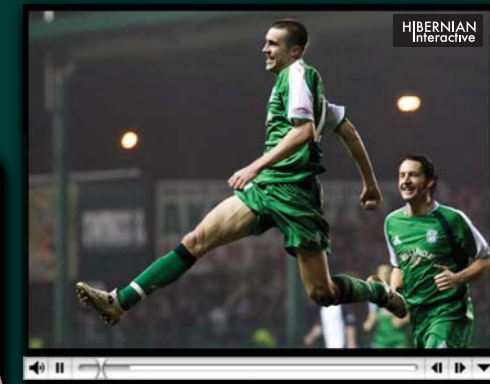
For only an additional £55 for Adults and £30 for concessions (senior citizens, young adults, full time students and Hibs Kids) your Season Ticket will include all CIS League Cup and Scottish Cup home fixtures, including any home replays.

To take advantage of this offer, simply tick the Cup Top Up box on the application form provided.

Season Ticket Benefits

As well as substantial discounts compared to Walk Up prices, Season Ticket Holders benefit in many other ways:

- A guaranteed seat for all home league games
- 'Cup Top Up' option
- Priority purchasing period for tickets for away games, cup games and pre-season friendly games
- Free access to the ever popular Carling 'Behind the Goals' Supporters' Bar on home Matchdays
- Discounts on Hibernian Flavoured Hospitality
- Free access to SPL Reserve fixtures at 'home'



GREAT EXTRA BENEFIT FOR 08/09 SEASON TICKET HOLDERS - A FREE TRIAL OF - HIBERNIAN INTERACTIVE

Re-live all those great moments, time after time and enjoy every Hibernian game, every Hibernian goal.

Buy or renew an 08/09 Season Ticket before 2nd June 08 and we will reward you with a free three month trial of the hugely successful and recently updated Hibernian Interactive, worth around £15. Plus - once your free trial is complete, sign up to an annual membership for just £25, that's another saving of nearly £10.

Find out more about the free Hibernian Interactive trial at <http://www.hibernianfc.tv/season>

Hibs Kids

**BIGGER & BETTER
FOR 08/09**

As one of the longest running and best value junior membership packages in the SPL today, next Season we are rewarding Hibs Kids with a branded membership pack full of Hibernian goodies **worth £15**.

This pack includes a Season Tracker Log Book giving Hibs Kids the chance to record all the Season's action in their own words and the opportunity to win a 'Sports Reporter' competition at the end of the Season.

Note: All members will receive a joining form/card when they register – take this card along to the Club Store from 3rd June 08 to collect your membership pack.

What do Hibs Kids members get?

- Up to 80% discounts on 08/09 Season Tickets
- Season Ticket Holders: 'Bring a Friend' to each of the 3 designated 'Hibs Kids games' for just £15 for adults and £5 for concessions.
- Non-Season Ticket Holders: Free admission to the 3 'Hibs Kids games'
- Personalised membership card

Also, Hibs Kids can look forward to:

- Free entry to Hibernian home SPL reserve matches
- Inclusion into the Hibs Kids mascot and Ball Person draws for every SPL home match
- Discounts on 'Footie4Kids' courses throughout the Season
- All-new personalised Birthday Card

- Regular newsletters and exclusive competitions throughout the Season
- Hibs Kids Christmas event
- Draw for Hibs Kids to take part in the '10 Second Challenges' held at Hibs Kids match days

NEW Referral scheme for 08/09: Hibs Kids members who refer a new member for 08/09 Hibs Kids Membership, will also receive an exclusive certificate signed by Mixu. (To qualify: the new member must not have been a member in the previous season).

All for just £12



DON'T MISS THE MOMENT

Purchase your Season Ticket by 16 May 08
and receive a £5 discount voucher
for the new **08/09 Away Shirt** - soon to be unveiled

Visit www.hibernianfc.co.uk/seasonticket for more information

Terms and conditions apply





HIBERNIAN TICKET OFFICE

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main sponsor



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